

# POLICY AGENDA

# Housing

## GOAL

Make housing affordable for everyone

## THE BAY AREA NOW

The Bay Area's housing shortage has become chronic, and high costs have persisted for decades. This crisis has disproportionately impacted Black and Latinx residents, who are more likely than their white counterparts to be displaced from their neighborhood by rising costs.<sup>1</sup> The housing shortfall could also have a significant drag on the region's future economic growth.<sup>2</sup> SPUR estimates the Bay Area needs to build 2.2 million units of housing by 2070 to address the current housing shortage, increase affordability and accommodate future growth in the region.

## THE FUTURE BAY AREA

**SPUR envisions the Bay Area as a region in which all people thrive.** In the future Bay Area, housing becomes the foundation for healthy, diverse and prosperous communities. There is enough housing for people at all income levels, making it affordable for existing and new residents and for future generations. People—particularly those from vulnerable communities—are not displaced due to high housing costs. Housing is transformed from a driver of wealth and racial inequity to a source of stability and opportunity.

## BUILDING AN EQUITABLE REGION

**SPUR's approach to making housing affordable for everyone is rooted in the pillars of research, education and advocacy.** SPUR develops policy solutions and proposed recommendations through reports and articles. We learn from and educate the public and key partners through forums and virtual events. And we advocate for solutions by:

- Providing leadership on important boards and committees
- Leveraging our network of policymakers and influencers
- Collaborating with community partners and elected and civic leaders
- Developing and passing legislation and ballot measures

## SPUR MISSION

Through research, education and advocacy, SPUR works to create an equitable, sustainable and prosperous region.

SPUR's housing efforts include three key strategies:



Lower the cost to build housing



Build and preserve more low- and middle-income housing



Close the racial wealth gap

By addressing beliefs, relationships and policies, we believe that we can achieve profound systems change that makes housing affordable for everyone.

## Getting There Together

There are many ways we can partner together to make this future a reality. SPUR relies on the generosity of its individual and corporate members, as well as foundation partners, to carry out this critical work.

Visit [www.SPUR.org](http://www.SPUR.org) to learn more and get involved.

<sup>1</sup> [https://termercenter.berkeley.edu/wp-content/uploads/pdfs/Disparity\\_in\\_Departure.pdf](https://termercenter.berkeley.edu/wp-content/uploads/pdfs/Disparity_in_Departure.pdf)

<sup>2</sup> <http://2040.planbayarea.org/the-bay-area-today>